

Get in Touch:

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Team Power International
Where Your Winning Future Begins

EXCELLENCE IN TRAINING

STO3EP

22 - 25 May, 2016
Four Seasons Resort Jumeirah Beach

**Public
Training**

STRATEGIC PLANNING & BSC

Build results-based accountability system for your company



OVERVIEW



PRIMARY OBJECTIVES & BENEFITS

Strategic planning is a disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does, and why it does it, with a focus on the future. It involves the best way to respond to circumstances and includes intentional goal setting. It's an essential first step in the development of a results-based accountability system for any company today.

The major problem facing top management is to make sense of a spectrum of information and apply appropriate tools and techniques in driving an organization through a complex and continually changing competitive environment. The complexity of real life can be structured as a process involving objective setting, analyzing competitive positioning, choosing a strategy, implementing it and adapting to feedback over time. All these steps are crucial and organizations succeed or fail depending on the robustness of their strategic processes and strategic planning.



WHO SHOULD ATTEND?

This course is recommended for leaders, directors, executives, managers, planners and analysts.

This workshop will help participants to:

1. Understand strategic planning.
2. Understand how to define objectives in the best possible way.
3. Differentiate strategic from business planning, recognize the importance and value of detailed analysis.
4. Improve strategic thinking skills.
5. Identify strategic options for long-term competitive advantage.
6. Make fundamental decisions to turn ideas into actions.
7. Apply strategy planning processes at an organizational and functional levels.
8. Apply change management practice.
9. Understand BSC and its implementation.

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Module 1 - Strategy And Strategic Planning

- Internal and external environment
- Strategic planning concepts
- New paradigms
- Superior Performance
- Visioning and its transformation

Module 2 - Goals And Objectives

- Strategic Objectives
- Competitiveness and mega patterns
- SMART Goals and Actions
- Priority Areas and prioritizing
- Target mapping

Module 3 - Change

- Strategic planning and change
- Moving beyond the current situation
- Change management practice
- Commitment Curve

Module 4 - People

- Motivation - Key concepts
- Motivational practices
- Managing performance
- Team and team dynamics
- Social styles and techniques to influence

Module 5 - Effective Measuring And Monitoring

- KPIs
- Measuring, monitoring, impact assessment
- Emergent approaches - BSC, Real-time

Module 6 - Communication

- Communicating strategy
- Communicating change
- Effective communication
- Impact, Influencing and Power
- Emotional Intelligence

Module 7 - Tools And Techniques

- SWOT, PESTEL
- Porter's 5 Forces
- Eisenhower Matrix
- De Bono Six Thinking Hats
- Lateral Thinking

Module 8 - Strategic Objectives Implementation

- Implementing strategic objectives
- Change Leadership
- Accountability
- Management from a new perspective
- Empowerment

Module 9 - Balanced Scorecard

- 9 Steps to Success
- BSC planning

Module 10 - BSC Implementation

- Choosing the correct tools and software
- The role of communication
- Facilitation skills necessary for success
- Cascading BSC throughout your organization

PROGRAM HIGHLIGHT

Duration: 4 days

Date: To be Announced

Timing: 8:30 am to 2:30 pm daily

Venue: Suitable & fully equipped venue

Language: English

Material: Participants will be provided with high quality handouts

Certificates: Certificates of Completion shall be provided to participants upon successful attendance of the training program

Fees: USD 3,400/- Inclusive of materials and certificates