



Team Power International
Where Your Winning Future Begins

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EXCELLENCE IN TRAINING

STO1E



**In-House
Training**

STRATEGIC THINKING

Useful approaches to the ability to think strategically and deliver strategic excellence.



OVERVIEW



PRIMARY OBJECTIVES & BENEFITS

This workshop will help participants to:

1. Learn, understand and apply a range of strategic thinking models.
2. Achieve clear focus, insight and foresight around topical and relevant issues and opportunities.
3. Apply objective approaches to strategic thinking and planning.
4. Conduct effective business and people performance reviews.
5. Construct fully-rounded and comprehensive strategic action plans.
6. Share new business language with colleagues, peers and superiors.
7. Cut through layers of information and efficiently move to root cause analysis.
8. Apply strategic models to achieve differentiation and sustainable competitive advantage.
9. Routinely apply peripheral and 360 degree vision to strategic planning and execution.



WHO SHOULD ATTEND?

Managers, directors, business leaders, anyone who wishes to become more structured, more disciplined and more creative in their thinking, planning and strategy execution.

STRATEGIC THINKING

Useful approaches to the ability to think strategically and deliver strategic excellence.

Module 1 - Opening Our Minds

- What is strategic thinking?
- Benefits and pitfalls of strategic thinking
- Writing strategic business plans
- The thoughts of some strategy leaders

Module 2 - Think And Challenge The Norm

- Counter-intuitive thinking
- De Bono thinking strategies
- The six thinking hats

Module 3 - New Strategic Thinking Models

- Bicycle strategy
- Linear versus mind-map thinking models
- The importance of personal preference

Module 4 - Root Cause Analysis

- Root cause analysis - the 7 why's
- Moments of Truth Analysis
- COPPFISM
- Solving problems and exploiting opportunities
- Working with "The elephant in the room"

Module 5 - Establishing Excellence In Strategic Execution

- The model of excellence
- Spiral, comfort, stretch, panic
- Where are you? Where is the business?
- The CADILLAC strategic thinking model

Module 6 - Strategic Objective Achievement

- The importance of CLARITY
- Are the 7 habits still relevant?
- A pragmatic strategy model

Module 7 - Robust Frameworks

- The MBLSS approach
- The SMART GROWTH approach
- Consideration of wider issues and stakeholders e.g. PESTEL

Module 8 - Current Strategic Thinking And Relevant Challenges

- The Harvard Business School assessment
- The role of strategic thinking in 21st Century
- Attributes of strategic leaders
- The balanced scorecard approach
- Communications management

PROGRAM HIGHLIGHT

Duration: 3 days

Date: To be Agreed with the Client Organization

Timing: 8:30 am to 2:30 pm daily

Venue: Suitable & fully equipped venue (to be provided by Customer)

Notice required: 10 working days

Language: English or Arabic

Material: Participants will be provided with high quality handouts

Certificates: Certificates of Completion shall be provided to participants upon successful attendance of the training program

Fees: Inclusive of facilitator's fees, materials and certificates