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Team Power International
Where Your Winning Future Begins

EXCELLENCE IN TRAINING

IK01E



In-House
Training

ACCELERATE YOUR CREATIVITY AND INNOVATION

Identifying and implementing effective solutions for any goal, challenge, problem or difficulty.



OVERVIEW

Accelerated innovation training has been designed to be useful for nearly anybody for almost any goal, challenge, problem or question. The workshop design is based on how most individuals think, and therefore can be used in a variety of job situations, functions, professions and age groups. The workshop is valuable to people in management, sales, marketing, public relations, communications, product and service development, finance and operations.

The course will help delegates to be more creative, to develop new products, services and experiences. Participants will learn how to plan meetings, events, conferences and conventions. The program will help attendees to improve team collaboration and foster more innovation.



PRIMARY OBJECTIVES & BENEFITS

This workshop will help participants to:

1. Learn how to overcome challenges, solve problems and achieve goals through innovation.
2. Build an intelligence system, to ensure innovation is a repeatable process.
3. Understand how to develop innovative products and services.
4. Improve their innovation skills and foster more innovation.



WHO SHOULD ATTEND?

- Chief Innovation Officers
- Head of Innovation
- Innovation Managers
- Innovation Experts
- Innovation Consultants

ACCELERATE YOUR CREATIVITY AND INNOVATION

Identifying and implementing effective solutions for any goal, challenge, problem or difficulty.

Module 1 - Discover Innovation

- Discover yourself
- Whole-brained or diverse thinkers
- Key steps to accelerate innovation
- Make innovation a core competency
- What happens after ideas are generated

Module 2 - Develop Ideas And Solutions

- New 3Rs Process
- M-Curve Process
- 4 stage Accelerated Innovation Process
- 2-Step Ideate & Filterate Process

Module 3 - Improve Your Innovation Skills

- Encourage leadership to drive innovation
- Design teams to be more diverse
- Use processes to accelerate innovation
- Provide tools to apply processes
- Leverage technology to empower people
- Create spaces to inspire innovation

Module 4 - Define Needs And Opportunities

- The different types of stakeholders
- The different types of customer's needs
- Innovative techniques to identify needs

Module 5 - Building An Effective Intelligence System

- Develop a proper intelligence system
- Develop new innovative products and services
- Internal and external sources
- Benchmarking and innovation

Module 6 - Business Intelligence & Successful Innovation

- Business intelligence policy and procedures
- Strategic Thinking
- Micro & Macro environmental analysis
- The positive innovation
- Risk acceptance levels

Module 7 - Best Characteristics For New Products & Services

- Sustainability of the product or service
- ROI & ROO
- Technically friendly
- Consumer target
- Uniqueness and Performance
- Consistency and Compliance

Module 8 - Becoming An Innovative Thinker

- Train your Brain
- Use it or you'll lose it
- Thinking out of the box

PROGRAM HIGHLIGHT

Duration: 3 days

Date: To be Agreed with the Client Organization

Timing: 8:30 am to 2:30 pm daily

Venue: Suitable & fully equipped venue (to be provided by Customer)

Notice required: 10 working days

Language: English or Arabic

Material: Participants will be provided with high quality handouts

Certificates: Certificates of Completion shall be provided to participants upon successful attendance of the training program

Fees: Inclusive of facilitator's fees, materials and certificates